

H&M Group

Press release

2 March 2022

H&M Group temporarily pauses all sales in Russia

H&M Group is deeply concerned about the tragic developments in Ukraine and stand with all the people who are suffering. H&M Group has decided to temporarily pause all sales in Russia. The stores in Ukraine have already been temporarily closed due to the safety of customers and colleagues.

The situation is continuously monitored and evaluated. Representatives of the company are in dialogue with all relevant stakeholders.

H&M Group cares for all colleagues and joins all those around the world who are calling for peace. Clothes and other necessities are donated by the company. H&M Foundation has also made donations to Save the Children and to UNHCR.

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For more information from the H&M group and press images visit hmgrou.com/media.

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the EU Market Abuse Regulation (EU) No 596/2014. The information was submitted for publication by the abovementioned person at 19:10 CET on 2 March 2022. This press release, along with additional information about the H&M group, is available at hmgrou.com.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME and ARKET as well as Afound. The H&M group has 54 online markets and approximately 4,800 stores in 75 markets including franchise markets. In 2021, net sales amounted to around SEK 199 billion. For further information, visit hmgrou.com.