

# Information about members of the board of directors proposed by the nomination committee of H & M Hennes & Mauritz AB 2023

## Information on the proposed chair of the board:

Karl-Johan Persson

**Born** 1975  
**Primary occupation** Chair of the board of directors of H&M.

### Other significant board assignments

Member of the boards of Ramsbury Invest AB, the GoodCause Foundation and the H&M Foundation.

### Education

BA in Business Administration from the European Business School in London.

### Professional experience

2001 – 2004 CEO of European network.  
2005 – 2009 Operational executive roles within the H&M group, including within expansion, business development and new business.  
2009 – 2020 CEO of H&M.  
2020 – Chair of the board of H&M.

### Shareholding

12 136 289 class B shares.

### Shares held by related parties

Karl-Johan Persson is also a shareholder in Ramsbury Invest AB.

### Independent of the company and the company management as defined by the Swedish Code of Corporate Governance

Yes

### Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance

No

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## Information on the other proposed board members:

Stina Bergfors

Board member

<b>Born</b>	1972
<b>Year selected</b>	2016
<b>Primary occupation</b>	Entrepreneur and board assignments.

### Other significant board assignments

Member of the board of Carlssons Skola, Handelsbanken and also Tele2. Stina is also involved in the Prince Daniel Fellowship at the Royal Swedish Academy of Engineering Sciences (IVA).

### Education

MSc in business and economics and honorary doctorate from Luleå University of Technology.

### Professional experience

1998 – 2000	TV3 MTG Sales.
2000 - 2004	Media strategist OMD Nordics.
2005 - 2008	CEO of Carat Sverige AB.
2008 - 2013	Country director for Google and YouTube in Sweden.
2014 - 2020	Founder and CEO for United Screens, followed by business development for United Screens.

### Shareholding

1,000 shares.

### Shares held by related parties

8,000 shares held through Stina Bergfors's company SCEBE Holding AB and 6,000 shares held by spouse.

### Independent of the company and the company management as defined by the Swedish Code of Corporate Governance

Yes

### Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance

Yes

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## Anders Dahlvig

Board member and member of the audit committee

<b>Born</b>	1957
<b>Year selected</b>	2010
<b>Primary occupation</b>	Board assignments.

### **Other significant board assignments**

Chair of Inter IKEA Holding BV and member of the board of Oriflame SA.

### **Education**

MSc in business administration, Lund University, 1980 and MA from the University of California Santa Barbara, 1982.

### **Professional experience**

1983 - 1993	Various roles within IKEA in Sweden, Germany, Switzerland and Belgium.
1993 - 1997	Managing director of IKEA UK.
1997 - 1999	Vice president of IKEA Europe.
1999 - 2009	President and CEO of IKEA.

### **Shareholding**

17,510 shares

### **Shares held by related parties**

0

### **Independent of the company and the company management as defined by the Swedish Code of Corporate Governance**

Yes

### **Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance**

Yes

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## Danica Kragic Jensfelt

Board member

<b>Born</b>	1971
<b>Year selected</b>	2019
<b>Primary occupation</b>	Professor of computer science at KTH Royal institute of Technology conducting research in the fields of computer vision and robotics. The aim of the research is to use sensors to build future systems that interact with people and their environment in a natural way.

### **Other significant board assignments**

Member of the Royal Swedish Academy of Sciences and the Royal Swedish Academy of Engineering Sciences (IVA) and board member at FAM, SAAB and the Institute for Future Studies.

### **Education**

MSc in mechanical engineering from the Technical university of Rijeka, Croatia. Danica was awarded a PhD in robotics by KTH Royal Institute of Technology, Stockholm in 2001. Honorary doctorate from Lappeenranta University of Technology in Finland.

### **Professional experience**

2008 – Professor of computer science, conducting research in the fields of computer vision and robotics at KTH Royal Institute of Technology in Stockholm.

### **Shareholding**

2,500 shares.

### **Shares held by related parties**

120 shares.

### **Independent of the company and the company management as defined by the Swedish Code of Corporate Governance**

Yes

### **Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance**

Yes

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## Lena Patriksson Keller

Board member

<b>Born</b>	1969
<b>Year selected</b>	2014
<b>Primary occupation</b>	Executive Chairman at branding and communications agency Patriksson Group AB.

### **Other significant board assignments**

Member of the boards of Elite Hotels, Wanås Art Foundation, Jeanerica AB and Maria Nilsson AB. Lena is also involved in the Prince Daniel Fellowship at the Royal Swedish Academy of Engineering Sciences (IVA).

### **Education**

Design and Marketing at Parsons School of Design in New York and at the American University in London.

### **Professional experience**

1993 - 1996	Buying & product development at H&M.
1996 - 1998	Global communications manager, J.Lindeberg.
1999 -	CEO and later executive chairman, Patriksson Group AB.

### **Shareholding**

0

### **Shares held by related parties**

1,200 shares are owned through Lena Patriksson Keller's private company Verdani Holding AB. 9,450 shares owned by related parties.

### **Independent of the company and the company management as defined by the Swedish Code of Corporate Governance**

Yes

### **Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance**

Yes

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## Christian Sievert

Board member and chair of the audit committee

<b>Born</b>	1969
<b>Year selected</b>	2010
<b>Primary occupation</b>	CEO of AB Max Sievert.

### Other significant board assignments

Member of the board of AB Max Sievert and of the boards of portfolio companies of AB Max Sievert; also member of the board of AB Anders Löfberg.

### Education

MSc in Business Administration, School of Economics, Stockholm 1994.

### Professional experience

1994 - 1997	Bain & Company, consultant, Stockholm and San Francisco, USA.
1997 - 2003	Investment Manager and Partner, Segulah.
2003 - 2013	CEO/Managing Partner of Segulah.
2013 - 2014	Partner Segulah.
2014 -	CEO AB Max Sievert.

### Shareholding\*

81,000 shares

### Shares held by related parties

19,000 shares are owned by Christian Sievert's company Whitechris Industri AB, and 2,400 shares owned by related parties.

*\*Additional information: in addition to Christian Sievert's shareholding shown above, Christian Sievert holds 9,000 H&M shares via a pension plan.*

### Independent of the company and the company management as defined by the Swedish Code of Corporate Governance

Yes

### Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance

No\*

*\*Christian Sievert is not considered independent of Ramsbury Invest AB since Ramsbury Invest AB is a major shareholder in a company of which Christian Sievert is CEO.*

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Niklas Zennström

Board member

<b>Born</b>	1966
<b>Year selected</b>	2014
<b>Primary occupation</b>	CEO of venture capital company Atomico, which focuses on fast-growing tech companies, and involved in Zennström Philanthropies, which supports organisations particularly associated with climate change, social entrepreneurship, the Baltic Sea environment and human rights.

#### **Other significant board assignments**

Member of the boards of Atomico, Zennström Philanthropies, Farndrop, Rovio, Orbital Systems and Liliium.

#### **Education**

Dual degrees in business administration and engineering physics from Uppsala University.

#### **Professional experience**

1991 - 1994	Product manager, Tele2 AB, Stockholm.
1994 - 1996	Director of access network, Unisource Voice Services AB, Stockholm.
1996 - 1997	Director of internet services, Tele2 Danmark A/S, Copenhagen.
1997 - 2000	Director of internet services, Tele2 Europe ASA, Luxembourg/Amsterdam.
2000 - 2002	CEO and founder, Kazaa, Amsterdam.
2001 - 2003	CEO and founder, Joltid, Amsterdam.
2002 - 2007	CEO and founder, Skype, London.
2007 -	CEO and founder, Atomico, London.

#### **Shareholding**

72,700 shares

#### **Shares held by related parties**

0

#### **Independent of the company and the company management as defined by the Swedish Code of Corporate Governance**

Yes

#### **Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance**

Yes

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## Information on the proposed new board member:

Christina Synnergren

**Born** 1978

### **Education**

MSc in Economics and Business from Stockholm School of Economics.

### **Professional experience**

Christina has 20 years of experience from management consulting firm BCG (Boston Consulting Group), most recently as Managing Director and Senior Partner. She has also held several other leadership positions within BCG, including roles in the global Fashion & Luxury and Retail leadership teams, as well as being a member of BCG's Executive Committee – the decision-making body responsible for managing the entire firm globally. Christina has now chosen to leave BCG and her employment there will end during the spring 2023, i.e. before the AGM 2023. Christina has no other significant board assignments.

### **Shareholding**

0

### **Shares held by related parties**

0

### **Independent of the company and the company management as defined by the Swedish Code of Corporate Governance**

Yes

### **Independent of major shareholders in the company as defined by the Swedish Code of Corporate Governance**

Yes

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