

H&M Group

Press release

15 June 2023

The H&M group's sales development in the second quarter 2023

Net sales increased by 6 percent to SEK 57,616* m (54,504) in the second quarter, i.e., in the period 1 March – 31 May 2023, compared with the corresponding period last year. In local currencies, net sales were flattish compared with last year.

Sales in the second quarter were affected by unfavourable weather conditions compared to the corresponding period last year on several of the H&M group's large markets. June has got off to a good start.

** The amount is provisional and may deviate slightly from the six-month report that will be published on 29 June 2023.*

Contact:

Nils Vinge, Head of IR	+46 8 796 52 50	nils.vinge@hm.com
H&M Group Media Relations	+46 8 796 53 00	mediarelations@hm.com

Communication in conjunction with the six-month report

The six-month report, i.e., 1 December 2022 – 31 May 2023, will be published at 08:00 CEST on 29 June 2023, followed by a press conference at 09:30 CEST hosted by CEO Helena Helmersson, CFO Adam Karlsson and Head of IR Nils Vinge. The press conference for the financial market and media will be held in Swedish at H&M's head office in Stockholm, Ljussgården, Mäster Samuelsgatan 49, 3rd floor.

A telephone conference for the financial market and media will be held in English at 14:00 CEST, hosted by CEO Helena Helmersson, CFO Adam Karlsson and Head of IR Nils Vinge. For log in details for the telephone conference please register at [hmgroup.com](https://app.webinar.net/qQI7epbKwaX) or via this link:
<https://app.webinar.net/qQI7epbKwaX>

To book interviews in conjunction with the six-month report on 29 June 2023, please contact: Anna Frosch Nordin, Head of Media Relations, telephone +46 73 432 93 14, anna.froschnordin@hm.com.

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the EU Market Abuse Regulation (EU) No 596/2014. The information was submitted for publication by the abovementioned person at 08:00 CEST on 15 June 2023. This press release, press images along with additional information about the H&M group, is available at hmgroup.com.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME, ARKET and Afound as well as Sellpy. For further information, visit hmgroup.com.