

H&M Group

Press release

8 January 2024

Buybacks of shares by H&M during week 1, 2024

Between 2 January 2024 and 5 January 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 738,500 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 3.0 billion share buyback programme that H&M announced on 27 September 2023. The share buyback programme, which runs between 27 September 2023 and no later than 31 March 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
2 January 2024	170,000	176.3336	29,976,712
3 January 2024	205,000	171.0493	35,065,107
4 January 2024	156,000	169.8003	26,488,847
5 January 2024	207,500	166.1515	34,476,436
Total accumulated over week 1/2024	738,500	170.6257	126,007,102
Total accumulated during the buyback programme	10,445,290	162.8398	1,700,908,909

From and including 27 December 2023 all acquisitions are being carried out on Nasdaq Stockholm by Citigroup Global Markets Europe AG on behalf of H&M. Earlier acquisitions, i.e. during the period 27 September 2023 – 22 December 2023, were carried out by Danske Bank. Following the above acquisitions, H&M's holding of own shares amounts to 10,445,290 B shares as of 5 January 2024. The total number of shares in H&M, including the own shares, is 1,629,686,837 and the number of outstanding shares, excluding the own shares, is 1,619,241,547.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroupp.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME, ARKET and Afound as well as Sellpy. For further information, visit hmgroupp.com.