

H&M Group

Press release

2 January 2024

Buybacks of shares by H&M during week 52, 2023

Between 27 December 2023 and 29 December 2023 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 425,000 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 3.0 billion share buyback programme that H&M announced on 27 September 2023. The share buyback programme, which runs between 27 September 2023 and no later than 31 March 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
27 December 2023	150,000	177.6551	26,648,265
28 December 2023	150,000	176.7472	26,512,080
29 December 2023	125,000	177.0043	22,125,538
Total accumulated over week 52/2023	425,000	177.1433	75,285,883
Total accumulated during the buyback programme	9,706,790	162.2474	1,574,901,807

From and including 27 December 2023 all acquisitions are being carried out on Nasdaq Stockholm by Citigroup Global Markets Europe AG on behalf of H&M. Earlier acquisitions, i.e. during the period 27 September 2023 – 22 December 2023, were carried out by Danske Bank. Following the above acquisitions, H&M's holding of own shares amounts to 9,706,790 B shares as of 29 December 2023. The total number of shares in H&M, including the own shares, is 1,629,686,837 and the number of outstanding shares, excluding the own shares, is 1,619,980,047.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroupp.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME, ARKET and Afound as well as Sellpy. For further information, visit hmgroupp.com.