H&M Group

Press release

7 October 2024

Buybacks of shares by H&M during week 40, 2024

Between 30 September 2024 and 4 October 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 698,042 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 1 billion share buyback programme that H&M announced on 26 September 2024. The share buyback programme, which runs between 26 September 2024 and no later than 26 November 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
30 September 2024	134,411	171.9568	23,112,885.44
1 October 2024	137,325	173.4656	23,821,163.52
2 October 2024	138,000	171.2098	23,626,952.40
3 October 2024	145,000	170.7396	24,757,242.00
4 October 2024	143,306	169.3786	24,272,969.65
Total accumulated over week 40/2024	698,042	171.3238	119,591,213.02
Total accumulated during the buyback programme	962,042	171.8737	165,349,726.62

All acquisitions have been carried out on Nasdaq Stockholm by SEB on behalf of H&M. Following the above acquisitions, H&M's holding of own shares amounts to 962,042 B shares as of 4 October 2024. The total number of shares in H&M, including the own shares, is 1,610,542,225 and the number of outstanding shares, excluding the own shares, is 1,609,580,183.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroup.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME and ARKET as well as Sellpy. For further information, visit hmgroup.com.