H&M Group

Press release

28 October 2024

Buybacks of shares by H&M during week 43, 2024

Between 21 October 2024 and 25 October 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 629,873 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 1 billion share buyback programme that H&M announced on 26 September 2024. The share buyback programme, which runs between 26 September 2024 and no later than 26 November 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
21 October 2024	126,954	176.5559	22,414,477.73
22 October 2024	117,868	172.8042	20,368,085.45
23 October 2024	128,705	173.0501	22,272,413.12
24 October 2024	128,449	173.5636	22,294,070.86
25 October 2024	127,897	170.8701	21,853,773.18
Total accumulated over week 43/2024	629,873	173.3728	109,202,820.33
Total accumulated during the buyback programme	2,899,886	172.8531	501,254,295.66

All acquisitions have been carried out on Nasdaq Stockholm by SEB on behalf of H&M. Following the above acquisitions, H&M's holding of own shares amounts to 2,899,886 B shares as of 25 October 2024. The total number of shares in H&M, including the own shares, is 1,610,542,225 and the number of outstanding shares, excluding the own shares, is 1,607,642,339.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroup.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME and ARKET as well as Sellpy. For further information, visit hmgroup.com.